





Learning Disabilities Association of Arkansas

2016 ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

AUGUST 13, 2016 | Northwest Arkansas Community College
Shewmaker Center for Workforce Technologies - Walmart Auditorium

SPONSORSHIP LEVEL	\$
SPEAKER SPONSORSHIP Sponsor our keynote speaker, Lisa Dieker, Pegasus Professor and Lockheed Martin Eminent Scholar Chair, and receive your logo on event signage, an exhibitor booth, a full-page program ad, four registrations and the opportunity to place promotional materials at each place setting.	 \$2,500
LUNCHEON SPONSORSHIP Sponsor our conference luncheon and receive your logo on event signage, a horizontal half-page program ad, two registrations and the opportunity to place promotional materials at each place setting.	 \$1,500
GENERAL CONFERENCE SPONSORSHIP Become a general sponsor and receive two registrations and the opportunity to place promotional materials in registration packages.	 \$500

The Learning Disabilities Association of Arkansas is a 501(c) (3) charitable organization; your donation may be tax-deductible to the extent the law allows. Exhibitor booths and program advertisements are also available.

CONTACT INFORMATION

If you would like to purchase a sponsorship, please fill out the form below and return to Doris Pierce at info@ldarkansas.org by Friday, July 29. Payments must be made by check. Please make checks payable to LDAA and mail to the following address:

ATTN: LDAA Conference
P.O. Box 23514
Little Rock, AR 72221

Organization Name:		
Contact Name:	Contact Name:	
Contact E-mail Address:		
Address:		
City:	State:	Zip
Phone:	Sponsorship Level:	

AD SIZE**PREFERRED ADS****PATRON LISTING**

WHOLE PAGE 300	HALF PAGE 150	
	QTR PAGE 100	

INSIDE FRONT COVER	350
INSIDE BACK COVER	350
OUTSIDE BACK COVER	500

GOLD LEVEL	75
SILVER LEVEL	50
BRONZE LEVEL	25

Program book is a bound 8.5 x 5.5 black and white book that all participants will receive.

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P.O. Box 23514
Little Rock, AR 72221

Please e-mail or include a digital image of your advertisement. Ads are due Friday, July 29 and must be sent in high resolution PDFs, black-and-white only. LDAA reserves the right to change border rules if an advertisement is sized incorrectly. Specific sponsorship opportunities and exhibitors booths are also available.

Organization Name:		
Contact Name:	Contact Name:	
Contact E-mail Address:		
Address:		
City:	State:	Zip
Phone:	Ad Size:	
Preferred Placement:	Patron Listing:	

RESERVE A BOOTH



AT THE CONFERENCE

To reserve a booth/booths at the conference, please complete the following information and return it, **with check payment**, to info@ldarkansas.org or P.O. Box 23514, Little Rock, AR 72221. Please make checks payable to Learning Disabilities Association of Arkansas. For more information or questions, please contact us at info@ldarkansas.org.

Organization Name:		
Contact Name:	Contact Name:	
Contact E-mail Address:		
Address:		
City:	State:	Zip
Phone:	Website:	
What is the purpose of your organization and/or what services do you provide:		

SET UP

Exhibits will be open from 8:30 a.m. to 3:30 p.m. Setup time is 7-8:30 a.m. All exhibitors must agree to keep tables open until the conference is over.

FEES

Tables are \$125 and include one 6-foot table and two chairs. Internet access is provided via the NWACC's complimentary Wi-Fi service. If you need electricity, please provide your own extension cord. Space is limited and will be reserved on a first come, first served basis. Space reservations must be made by **Friday, July 29**.

FEES	AMOUNT	TOTAL
Booth Space	\$125 x _____	= \$ _____
Lunch	\$15 x _____	= \$ _____
	TOTAL	= \$ _____